



kanopy
stream smarter

Margrete: Queen of the North (2021)
Directed by Charlotte Sieling

Celebrate the art of storytelling with Kanopy's Best of Biopics collection! These acclaimed films bring to life the stories of individuals, both celebrated and controversial, whose choices, challenges, and legacies have shaped history. Encourage your patrons to explore these compelling portrayals that reveal the triumphs, struggles, and complexities of real people and pivotal moments in time.

Explore our Best of Biopics collection, film synopses, and additional resources at kanopy.com/category/10632.

Be sure to stay updated with future marketing toolkit additions and other resources on our Kanopy Library Marketing & Outreach Resources page for the [US](#), [CA](#), and [AUNZ](#).

All images provided must be used for direct promotion of that specific film or collection.

List of Toolkit Items

13

General Announcements

Social media-friendly images showcasing the Best of Biopics collection in various sizes for platforms like Facebook and Instagram, as well as for print and digital use.

5

Title-Specific Assets

A set of images extracted from the larger collection that highlight specific titles.

3

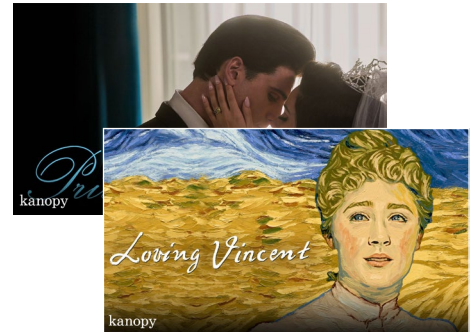
Suggested Copy

Three ready-to-use copy options for your social media posts and email campaigns.

Continued on next page

Programming Ideas

- Highlight a few of the biopic's subjects with an in-library display that educated your patrons on the person behind the story. Create posters for historical figures like Bruce Lee and encourage patrons to stream Bruce Lee – True Story. Other people to feature could be Nikola Tesla, Malcolm X, Weird Al Yankovic, Yves Saint Laurent, Josh Nash.
- Pair Kanopy's Best of Biopics collection with biographies, memoirs, and historical nonfiction from your physical collection.
- Feature one title each week with a quick "Did you know?" fact about the person or event behind the film on your social media accounts or newsletters.



Social Media/Newsletter Copy

Option 1

From visionaries to rule-breakers, heroes to the infamous, Kanopy's Best of Biopics collection captures the people and moments that defined history. Stream the collection today: kanopy.com/category/10632

Option 2

Discover the real stories behind remarkable and sometimes controversial figures who shaped history. Stream Kanopy's Best of Biopics now: kanopy.com/category/10632

Option 3

Stream Kanopy's Best of Biopics collection and see history's most fascinating figures come to life on screen. Watch for free with your library card: kanopy.com/category/10632

Campaign Start and End Dates

Our Best of Biopics collection launches on **January 1, 2026**. We encourage our library partners to use these materials to spread the word to your community. If you have any questions about the toolkit, feel free to email us at marketing@kanopy.com.

Respectfully,
The Kanopy Team